



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-27-2012 PAGE: 1 of 3

AMERICAN MEDIA & ADVOCACY GROUP -  
20053  
ATTN: BEN ANGLE  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No 394457	Contract Dt 07-31-2012	Revision Dt 10-22-2012	Rev# 4	Advertiser CONGRESSIONAL LEADERSHIP FUND	Brand 2012	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 251 454 2877			CMS # 240058	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240058					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 251 P : 454 E : 2877																	
1	10-24-2012	10-25-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30			1	1				2	1,000	2	2,000.00
2	10-29-2012	10-29-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30	1							1	1,000	1	1,000.00
3	10-25-2012	10-26-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30				1	1			2	2,000	2	4,000.00
5	10-24-2012	10-26-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30			1		1			2	2,000	2	4,000.00
7	10-27-2012	10-27-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30						1		1	800	1	800.00
8	10-27-2012	10-27-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				10	30						1		1	2,000	1	2,000.00
9	10-28-2012	10-28-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				10	30							1	1	600	1	600.00
10	10-28-2012	10-28-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30							1	1	750	1	750.00
11	10-28-2012	10-28-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				10	30							1	1	2,000	1	2,000.00
16	10-24-2012	10-26-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30			1		1			2	2,000	2	4,000.00
17	10-29-2012	10-29-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1							1	2,000	1	2,000.00
20	10-27-2012	10-27-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				10	30						1		1	1,900	1	1,900.00
22	10-28-2012	10-28-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				10	30							1	1	800	1	800.00
23	10-24-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30			1	2	1			4	1,400	4	5,600.00
24	10-29-2012	10-29-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30	1							1	1,400	1	1,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood





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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
38	10-28-2012	10-28-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30							1	1	3,900	1	3,900.00
	MG Group #	Preempted	Rate Reason	MG Description		Duration											
	335682	10-28-2012	3,900	POLITICAL	1 X 30 @ \$3,900 Su 10:00PM - 11:00PM - 10/28/12-10/28/12 (7051)	10	30						X	1	3,900	1	3,900.00
	Total:		3,900											Preempt Total:		-1	-3,900.00
43	10-28-2012	10-28-2012	11:30AM - 12:00PM	EAGLES GAME PLAN SUN 1130A (PLAYERS) (707	10	30							1	1	1,000	1	1,000.00
														Contracted Gross Total:		45	117,350.00
														Actual Gross Total:		45	117,350.00
														Agency Commission:			17,602.50
														Net Total:			99,747.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		11,700.00		11,700.00		99,650.00		0.00						99,650.00			
Nov 12		0.00		0.00		17,700.00		0.00						17,700.00			
TOTAL		11,700.00		11,700.00		117,350.00		0.00						117,350.00			

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